WHAT IS CLAIMED IS:

- 1. A method for coding video frames in a video compression system having coding mode biases, including automatically scaling the coding mode biases as a function of the number of bits of coding precision used to code video frames in the video compression system.
- 2. A method for coding video frames in a video compression system having coding mode biases, including automatically scaling the coding mode biases as a function of at least one of the dynamic range and contrast range of at least one image unit of such video frames.
- 3. A method for coding video frames in a video compression system having coding mode biases, including automatically scaling the coding mode biases as a function of a quantization parameter associated with the video frames.
- 4. A method for coding video frames in a video compression system having coding mode biases, including selecting coding mode biases as a function of the total number of bits required for macroblock coding of at least one region within a frame.
- 5. A method for coding video images in a video compression system having coding mode biases, including setting all biases to zero.
- 6. A method for coding video frames in a video compression system, including:
 - (a) selecting a plurality of coding modes;

- (b) applying each coding mode to at least a macroblock within at least one video frame;
- (c) determining the number of coded bits for each such coding mode; and
- (d) selecting, as a preferred coding mode, one of the plurality of coding modes resulting in no more than a selected number of coded bits for the at least one video frame.
- 7. The method of claim 6, further including:
- (a) determining a measure of image quality for each such coding mode; and
- (b) selecting, as a preferred coding mode, one of the plurality of coding modes having a selected combination of number of coded bits and image quality for the at least one video frame.
- 8. A method for coding video frames in a video compression system, including:
 - (a) selecting a plurality of coding modes;
 - (b) applying each coding mode to at least one macroblock within at least one video frame;
 - (c) determining a measure of image quality for each such coding mode; and
 - (d) selecting, as a preferred coding mode, one of the plurality of coding modes having at least a selected image quality for the at least one video frame.
 - 9. The method of claim 8, further including:
 - (a) determining the number of coded bits for each such coding mode; and

- (b) selecting, as a preferred coding mode, one of the plurality of coding modes having a selected combination of number of coded bits and image quality for the at least one video frame.
- 10. The method of claim 8, wherein the measure of image quality is a function of a power spectrum of the difference between an original video frame compared to a coded and decoded video frame.
- 11. The method of claim 8, wherein the measure of image quality is the signal to noise ratio of an original video frame compared to a coded and decoded video frame.
- 12. The method of claim 11, wherein the signal to noise ratio (SNR) is a luminance SNR.
- 13. The method of claim 11, wherein the signal to noise ratio (SNR) is a chroma SNR.
- 14. The method of claim 11, wherein the signal to noise ratio (SNR) is a red-green-blue color space SNR.
- 15. A method for coding of macroblocks of video frames in a video compression system, including:
 - (a) determining an AC motion vector corresponding to an AC match of macroblocks of at least two frames, wherein the AC match meets a first selected quality criteria;
 - (b) determining a DC motion vector corresponding to a DC match of macroblocks of at least two frames, wherein the DC match meets a second selected quality criteria;
 - (c) selecting a plurality of coding modes;

- (d) applying each coding mode to at least one macroblock within at least one video frame using each of the AC and DC motion vectors to create a set of candidate image codings;
- (e) determining a measure of image quality for each candidate image coding;
- (f) selecting, as a preferred coding mode, one of the plurality of coding modes having a selected combination of number of coded bits and image quality for the at least one video frame; and
- (g) selecting, as an overall motion vector, the AC or DC motion vector corresponding to the preferred coding mode.
- 16. The method of claim 15, wherein the video frames are non-bi-directionally predicted frames.
 - 17. The method of claim 16, further including:
 - (a) determining the number of coded bits and image quality for at least one bi-directionally predicted frame with respect to one or more preceding or succeeding non-bi-directionally predicted frames; and
 - (b) selecting a preferred coding mode and overall motion vector as a function of such determined number of coded bits and image quality.
- 18. A method for coding video frames in a video compression system, including:
 - (a) selecting a plurality of frame coding choices;
 - (b) applying each frame coding choice to at least one macroblock within at least one video frame;

- (c) determining a measure of image quality for each such frame coding choice;
- (d) determining the number of coded bits for each such frame coding choice; and
- (e) selecting, as a preferred frame coding choice, one of the plurality of frame coding choices having a selected combination of number of coded bits and image quality for the at least one video frame.
- 19. The method of claim 18, wherein the frame coding choices include two or more of forward, backward, interpolative, and direct modes.
- 20. The method of claim 18, wherein the frame coding choices include inter macroblock and intra macroblock coding.
- 21. A method for coding video frames in a video compression system, including:
 - (a) selecting a plurality of frame coding choices;
 - (b) applying each frame coding choice to at least one macroblock within at least one video frame;
 - (c) determining a measure of image quality for each such frame coding choice;
 - (d) determining the number of coded bits, for a set of selected quantization parameter (QP) values or quantization frequency weighting matrices, for each such frame coding choice; and
 - (e) selecting, as a preferred frame coding choice, one of the plurality of frame coding choices having a selected combination of number of coded bits and image quality for the at least one video frame.

- 22. The method of claim 21, wherein the video frames are non-bi-directionally predicted frames.
 - 23. The method of claim 22, further including:
 - (a) determining the number of coded bits and image quality for at least one bi-directionally predicted frame with respect to one or more preceding or succeeding non-bi-directionally predicted frames; and
 - (b) selecting a preferred frame coding choice as a function of such determined number of coded bits and image quality.
- 24. A method for coding video frames in a video compression system, including:
 - (a) selecting a plurality of frame coding choices;
 - (b) applying each frame coding choice to at least one macroblock within at least one video frame;
 - (c) determining a measure of image quality for each such frame coding choice;
 - (d) determining the number of coded bits, for a set of selected quantization parameter (QP) values or quantization frequency weighting matrices, for each such frame coding choice; and
 - (e) selecting, as a preferred QP value or quantization frequency weighting matrix, one of the set of selected quantization parameter (QP) values or quantization frequency weighting matrices having a selected combination of number of coded bits and image quality for the at least one video frame.

- 25. The method of claim 24, wherein the video frames are non-bi-directionally predicted frames.
 - 26. The method of claim 25, further including:
 - (a) determining the number of coded bits and image quality for at least one bi-directionally predicted frame with respect to one or more preceding or succeeding non-bi-directionally predicted frames; and
 - (b) selecting a QP value or quantization frequency weighting matrix as a function of such determined number of coded bits and image quality.
- 27. A computer program, stored on a computer-readable medium, for coding video frames in a video compression system having coding mode biases, the computer program comprising instructions for causing a computer to automatically scale the coding mode biases as a function of the number of bits of coding precision used to code video frames in the video compression system.
- 28. A computer program, stored on a computer-readable medium, for coding video frames in a video compression system having coding mode biases, the computer program comprising instructions for causing a computer to automatically scale the coding mode biases as a function of at least one of the dynamic range and contrast range of at least one image unit of such video frames.
- 29. A computer program, stored on a computer-readable medium, for coding video frames in a video compression system having coding mode biases, the computer program comprising instructions for causing a computer to

automatically scale the coding mode biases as a function of a quantization parameter associated with the video frames.

- 30. A computer program, stored on a computer-readable medium, for coding video frames in a video compression system having coding mode biases, the computer program comprising instructions for causing a computer to select coding mode biases as a function of the total number of bits required for macroblock coding of at least one region within a frame.
- 31. A computer program, stored on a computer-readable medium, for coding video images in a video compression system having coding mode biases, the computer program comprising instructions for causing a computer to set all biases to zero.
- 32. A computer program, stored on a computer-readable medium, for coding video frames in a video compression system, the computer program comprising instructions for causing a computer to:
 - (a) select a plurality of coding modes;
 - (b) apply each coding mode to at least a macroblock within at least one video frame;
 - (c) determine the number of coded bits for each such coding mode; and
 - (d) select, as a preferred coding mode, one of the plurality of coding modes resulting in no more than a selected number of coded bits for the at least one video frame.
- 33. The computer program of claim 32, further including instructions for causing a computer to:

- (a) determine a measure of image quality for each such coding mode; and
- (b) select, as a preferred coding mode, one of the plurality of coding modes having a selected combination of number of coded bits and image quality for the at least one video frame.
- 34. A computer program, stored on a computer-readable medium, for coding video frames in a video compression system, the computer program comprising instructions for causing a computer to:
 - (a) select a plurality of coding modes;
 - (b) apply each coding mode to at least one macroblock within at least one video frame;
 - (c) determine a measure of image quality for each such coding mode; and
 - (d) select, as a preferred coding mode, one of the plurality of coding modes having at least a selected image quality for the at least one video frame.
- 35. The computer program of claim 34, further including instructions for causing a computer to:
 - (a) determine the number of coded bits for each such coding mode; and
 - (b) select, as a preferred coding mode, one of the plurality of coding modes having a selected combination of number of coded bits and image quality for the at least one video frame.
- 36. The computer program of claim 34, wherein the measure of image quality is a function of a power spectrum

of the difference between an original video frame compared to a coded and decoded video frame.

- 37. The computer program of claim 34, wherein the measure of image quality is the signal to noise ratio of an original video frame compared to a coded and decoded video frame.
- 38. The computer program of claim 37, wherein the signal to noise ratio (SNR) is a luminance SNR.
- 39. The computer program of claim 37, wherein the signal to noise ratio (SNR) is a chroma SNR.
- 40. The computer program of claim 37, wherein the signal to noise ratio (SNR) is a red-green-blue color space SNR.
- 41. A computer program, stored on a computer-readable medium, for coding of macroblocks of video frames in a video compression system, the computer program comprising instructions for causing a computer to:
 - (a) determine an AC motion vector corresponding to an AC match of macroblocks of at least two frames, wherein the AC match meets a first selected quality criteria;
 - (b) determine a DC motion vector corresponding to a DC match of macroblocks of at least two frames, wherein the DC match meets a second selected quality criteria;
 - (c) select a plurality of coding modes;
 - (d) apply each coding mode to at least one macroblock within at least one video frame using each

of the AC and DC motion vectors to create a set of candidate image codings;

- (e) determine a measure of image quality for each candidate image coding;
- (f) select, as a preferred coding mode, one of the plurality of coding modes having a selected combination of number of coded bits and image quality for the at least one video frame; and
- (g) select, as an overall motion vector, the AC or DC motion vector corresponding to the preferred coding mode.
- 42. The computer program of claim 41, wherein the video frames are non-bi-directionally predicted frames.
- 43. The computer program of claim 42, further including instructions for causing a computer to:
 - (a) determine the number of coded bits and image quality for at least one bi-directionally predicted frame with respect to one or more preceding or succeeding non-bi-directionally predicted frames; and
 - (b) select a preferred coding mode and overall motion vector as a function of such determined number of coded bits and image quality.
- 44. A computer program, stored on a computer-readable medium, for coding video frames in a video compression system, the computer program comprising instructions for causing a computer to:
 - (a) select a plurality of frame coding choices;
 - (b) apply each frame coding choice to at least one macroblock within at least one video frame;

- (c) determine a measure of image quality for each such frame coding choice;
- (d) determine the number of coded bits for each such frame coding choice; and
- (e) select, as a preferred frame coding choice, one of the plurality of frame coding choices having a selected combination of number of coded bits and image quality for the at least one video frame.
- 45. The computer program of claim 44, wherein the frame coding choices include two or more of forward, backward, interpolative, and direct modes.
- 46. The computer program of claim 44, wherein the frame coding choices include inter macroblock and intra macroblock coding.
- 47. A computer program, stored on a computer-readable medium, for coding video frames in a video compression system, the computer program comprising instructions for causing a computer to:
 - (a) select a plurality of frame coding choices;
 - (b) apply each frame coding choice to at least one macroblock within at least one video frame;
 - (c) determine a measure of image quality for each such frame coding choice;
 - (d) determine the number of coded bits, for a set of selected quantization parameter (QP) values or quantization frequency weighting matrices, for each such frame coding choice; and
 - (e) select, as a preferred frame coding choice, one of the plurality of frame coding choices having a

selected combination of number of coded bits and image quality for the at least one video frame.

- 48. The computer program of claim 47, wherein the video frames are non-bi-directionally predicted frames.
- 49. The computer program of claim 48, further including instructions for causing a computer to:
 - (a) determine the number of coded bits and image quality for at least one bi-directionally predicted frame with respect to one or more preceding or succeeding non-bi-directionally predicted frames; and
 - (b) select a preferred frame coding choice as a function of such determined number of coded bits and image quality.
- 50. A computer program, stored on a computer-readable medium, for coding video frames in a video compression system, the computer program comprising instructions for causing a computer to:
 - (a) select a plurality of frame coding choices;
 - (b) apply each frame coding choice to at least one macroblock within at least one video frame;
 - (c) determine a measure of image quality for each such frame coding choice;
 - (d) determine the number of coded bits, for a set of selected quantization parameter (QP) values or quantization frequency weighting matrices, for each such frame coding choice; and
 - (e) select, as a preferred QP value or quantization frequency weighting matrix, one of the set of selected quantization parameter (QP) values or quantization frequency weighting matrices having a

selected combination of number of coded bits and image quality for the at least one video frame.

- 51. The computer program of claim 50, wherein the video frames are non-bi-directionally predicted frames.
- 52. The computer program of claim 51, further including:
 - (a) determine the number of coded bits and image quality for at least one bi-directionally predicted frame with respect to one or more preceding or succeeding non-bi-directionally predicted frames; and
 - (b) select a QP value or quantization frequency weighting matrix as a function of such determined number of coded bits and image quality.
- 53. A system for coding video frames in a video compression system having coding mode biases, including:
 - (a) means for inputting one or more video frames to be compressed; and
 - (b) means for automatically scaling the coding mode biases for such video frames as a function of the number of bits of coding precision used to code such video frames.
- 54. A system for coding video frames in a video compression system having coding mode biases, including:
 - (a) means for inputting one or more video frames to be compressed; and
 - (b) means for automatically scaling the coding mode biases for such video frames as a function of at least one of the dynamic range and contrast range of at least one image unit of such video frames.

- 55. A system for coding video frames in a video compression system having coding mode biases, including:
 - (a) means for inputting one or more video frames to be compressed; and
 - (b) means for automatically scaling the coding mode biases for such video frames as a function of a quantization parameter associated with at least one video frame.
- 56. A system for coding video frames in a video compression system having coding mode biases, including:
 - (a) means for inputting one or more video frames to be compressed; and
 - (b) means for selecting coding mode biases for such video frames as a function of the total number of bits required for macroblock coding of at least one image unit of such video frames.
- 57. A system for coding video images in a video compression system having coding mode biases, including:
 - (a) means for inputting one or more video frames to be compressed; and
 - (b) means for setting all biases for such video frames to zero.
- 58. A system for coding video frames in a video compression system, including:
 - (a) means for selecting a plurality of coding modes;
 - (b) means for applying each coding mode to at least a macroblock within at least one video frame;

- (c) means for determining the number of coded bits for each such coding mode; and
- (d) means for selecting, as a preferred coding mode, one of the plurality of coding modes resulting in no more than a selected number of coded bits for the at least one video frame.
- 59. The system of claim 58, further including:
- (a) means for determining a measure of image quality for each such coding mode; and
- (b) means for selecting, as a preferred coding mode, one of the plurality of coding modes having a selected combination of number of coded bits and image quality for the at least one video frame.
- 60. A system for coding video frames in a video compression system, including:
 - (a) means for selecting a plurality of coding modes;
 - (b) means for applying each coding mode to at least one macroblock within at least one video frame;
 - (c) means for determining a measure of image quality for each such coding mode; and
 - (d) means for selecting, as a preferred coding mode, one of the plurality of coding modes having at least a selected image quality for the at least one video frame.
 - 61. The system of claim 60, further including:
 - (a) means for determining the number of coded bits for each such coding mode; and
 - (b) means for selecting, as a preferred coding mode, one of the plurality of coding modes having a

selected combination of number of coded bits and image quality for the at least one video frame.

- 62. The system of claim 60, wherein the measure of image quality is a function of a power spectrum of the difference between an original video frame compared to a coded and decoded video frame.
- 63. The system of claim 60, wherein the measure of image quality is the signal to noise ratio of an original video frame compared to a coded and decoded video frame.
- 64. The system of claim 63, wherein the signal to noise ratio (SNR) is a luminance SNR.
- 65. The system of claim 63, wherein the signal to noise ratio (SNR) is a chroma SNR.
- 66. The system of claim 63, wherein the signal to noise ratio (SNR) is a red-green-blue color space SNR.
- 67. A system for coding of macroblocks of video frames in a video compression system, including:
 - (a) means for determining an AC motion vector corresponding to an AC match of macroblocks of at least two frames, wherein the AC match meets a first selected quality criteria;
 - (b) means for determining a DC motion vector corresponding to a DC match of macroblocks of at least two frames, wherein the DC match meets a second selected quality criteria;
 - (c) means for selecting a plurality of coding
 modes;

- (d) means for applying each coding mode to at least one macroblock within at least one video frame using each of the AC and DC motion vectors to create a set of candidate image codings;
- (e) means for determining a measure of image quality for each candidate image coding;
- (f) means for selecting, as a preferred coding mode, one of the plurality of coding modes having a selected combination of number of coded bits and image quality for the at least one video frame; and
- (g) means for selecting, as an overall motion vector, the AC or DC motion vector corresponding to the preferred coding mode.
- 68. The system of claim 67, wherein the video frames are non-bi-directionally predicted frames.
 - 69. The system of claim 68, further including:
 - (a) means for determining the number of coded bits and image quality for at least one bidirectionally predicted frame with respect to one or more preceding or succeeding non-bidirectionally predicted frames; and
 - (b) means for selecting a preferred coding mode and overall motion vector as a function of such determined number of coded bits and image quality.
- 70. A system for coding video frames in a video compression system, including:
 - (a) means for selecting a plurality of frame coding choices;

- (b) means for applying each frame coding choice to at least one macroblock within at least one video frame;
- (c) means for determining a measure of image quality for each such frame coding choice;
- (d) means for determining the number of coded bits for each such frame coding choice; and
- (e) means for selecting, as a preferred frame coding choice, one of the plurality of frame coding choices having a selected combination of number of coded bits and image quality for the at least one video frame.
- 71. The system of claim 70, wherein the frame coding choices include two or more of forward, backward, interpolative, and direct modes.
- 72. The system of claim 70, wherein the frame coding choices include inter macroblock and intra macroblock coding.
- 73. A system for coding video frames in a video compression system, including:
 - (a) means for selecting a plurality of frame coding choices;
 - (b) means for applying each frame coding choice to at least one macroblock within at least one video frame;
 - (c) means for determining a measure of image quality for each such frame coding choice;
 - (d) means for determining the number of coded bits, for a set of selected quantization parameter

- (QP) values or quantization frequency weighting matrices, for each such frame coding choice; and
- (e) means for selecting, as a preferred frame coding choice, one of the plurality of frame coding choices having a selected combination of number of coded bits and image quality for the at least one video frame.
- 74. The system of claim 73, wherein the video frames are non-bi-directionally predicted frames.
 - 75. The system of claim 74, further including:
 - (a) means for determining the number of coded bits and image quality for at least one bidirectionally predicted frame with respect to one or more preceding or succeeding non-bidirectionally predicted frames; and
 - (b) means for selecting a preferred frame coding choice as a function of such determined number of coded bits and image quality.
- 76. A system for coding video frames in a video compression system, including:
 - (a) means for selecting a plurality of frame coding choices;
 - (b) means for applying each frame coding choice to at least one macroblock within at least one video frame;
 - (c) means for determining a measure of image quality for each such frame coding choice;
 - (d) means for determining the number of coded bits, for a set of selected quantization parameter

(QP) values or quantization frequency weighting matrices, for each such frame coding choice; and

- (e) means for selecting, as a preferred QP value or quantization frequency weighting matrix, one of the set of selected quantization parameter (QP) values or quantization frequency weighting matrices having a selected combination of number of coded bits and image quality for the at least one video frame.
- 77. The system of claim 76, wherein the video frames are non-bi-directionally predicted frames.
 - 78. The system of claim 77, further including:
 - (a) means for determining the number of coded bits and image quality for at least one bidirectionally predicted frame with respect to one or more preceding or succeeding non-bidirectionally predicted frames; and
 - (b) means for selecting a QP value or quantization frequency weighting matrix as a function of such determined number of coded bits and image quality.